

Regional Meeting & Planting the Flag Workshop

Thursday 20th October

Maple House (Room - Accelerate 2), 150 Corporation Street, Birmingham

Time	Agenda Item
9:30	Arrival – Tea / Coffee
10:00	Welcome – Steve Halliday (WM Chair)
10:10	Planting the Flag...Planning the routes – Workshop part 1 Lead by : Martin Ferguson (Policy Director, Socitm) and Chris Head (Principal Associate, Socitm Insight) Background : Planting the Flag is a Local CIO Council initiative led by Socitm’s Future group on their behalf. The workshop aims to enable us to take the first steps in pinpointing opportunities for sharing/collaboration, re-design and innovation to achieve ICT-enabled public services reform in localities. This will be achieved by: <ul style="list-style-type: none"> • Mapping what is already happening in the region with respect to collaboration, re-design and innovation. • Identifying strengths and weaknesses of organisations with respect to the six Planting the Flag (PtF) capabilities. . • Prioritising & selecting for action relevant PtF information & technology issues. • Identifying additional support and guidance that may be needed.
11:00	Tea & Coffee
11:30	Workshop part 2
12:20	Transforming Customer Contact at Chorley and South Gloucestershire Councils, with Asidua’s Customer Contact Platform – Andrew Nicholson (Marketing Manager)
13:00	Lunch...leading into networking session
	Networking and discussion around the Planting the Flag themes: <ul style="list-style-type: none"> • Leadership • Governance • Organisational Change • Shared services • Professionalism. • Strategic commissioning and supplier management <p>....Or on a topic agreed by you!</p>
15:00	Tea & Coffee
15:15	Socitm business and Updates from around the Region.
16:00	Closing Summary and Feedback